

## **Kern Learning Solutions**

<http://www.kernlearning.com>



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## • About Kern Learning Solutions

Kern Learning Solutions is a limited liability company registered under the Indian Company's Act. Kern creates

- Online
- Classroom
- Blended courses

Kern follows a Learner-Centered Methodology where special emphasis is given to learners' goals and motivations. This helps in designing courses that are **learner-centric** and ensure **effective learning**.

Kern's team has strong instructional design, writing, usability and user research skills.





Kern's biggest strength is its focus on **Research and Instructional design**.

- ▶ Kern believes that effective learning is driven by **learners**.
- ▶ Every decision in creating a course is determined by a thorough study of learners. We conduct research to understand our learners—their needs, wants and motivations.
- ▶ Our learning strategies drive the tools and technology used to create training solutions and not the other way round.
- ▶ The future of learning is **“active learning”** that engages the minds of learners. The future of learning is in game-based learning, theme-driven learning, learning-by-doing, and customize your own learning through Web 2.0.
- ▶ Kern evaluates the effectiveness of learning much after the training or learning is delivered.

## • Kern's Core Competencies

Kern's **bouquet** of offerings...

Training  
consultants

Full-lifecycle  
projects

Solution  
designers

Learner  
needs  
analysis

Evaluate  
learning

• Kern's Services

## Kern's Team



Kern has a core team of researchers, instructional designers, programmers and graphic designers who complement each other's capabilities. Kern's learning solutions team consists of:

- Instructional design experts
- Trained learner researchers
- Visual designers
- Software programmers
- Domain experts
- Sales and marketing experts

## • Kern's Team

## • Kern's Expertise

### Focus Areas

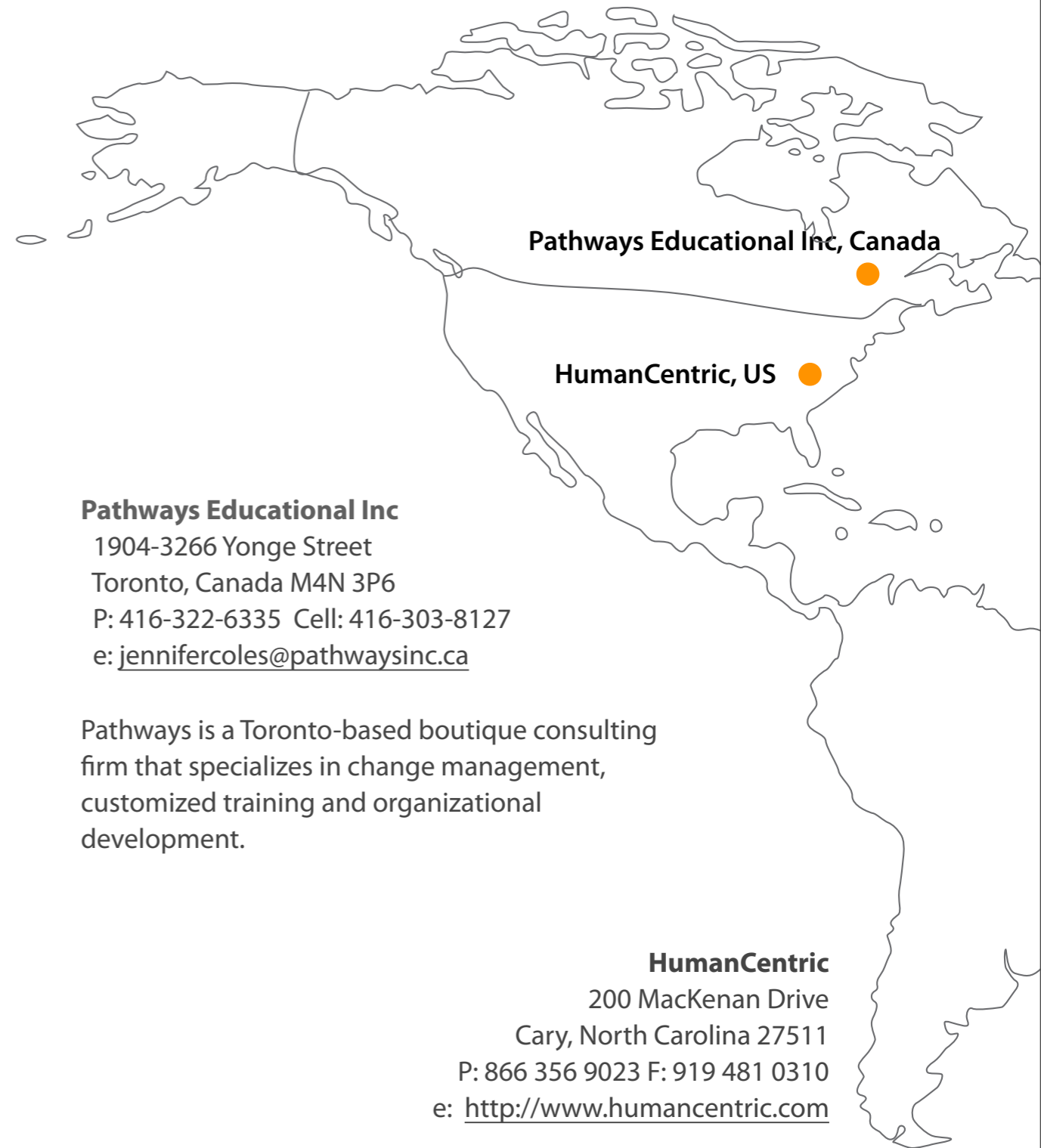
1. Industry verticals such as
  - a. Banking
  - b. Information Technology
  - c. Retail
  - d. Rural Sales & Marketing
  - e. Hospitality
  - f. Fast Moving Consumer goods
  - g. Manufacturing
  - h. HR Consultancies
2. Skill-based training such as
  - a. Communication skills
  - b. Managing Conflict
  - c. Project management skills
  - d. Grooming and personality development skills
  - e. Planning skills
  - f. Selling skills



### Some Clients

- Asian Paints
- British Petroleum
- eBay India Pvt. Ltd.
- Godrej Agrovvet Ltd.
- Godrej & Boyce Mfg. Ltd.
- Godrej Industries Ltd
- Infosys Technologies
- Knowledge Platform India Pvt. Ltd.
- L&T Infotech
- Pathways Educational Inc, Canada
- Raymonds Ltd.
- Reserve Bank of India
- Schott Glass India
- Standard Chartered Bank
- Tendering for Contracts Inc, UK

## • Kern's Alliances



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e: [jennifercoles@pathwaysinc.ca](mailto:jennifercoles@pathwaysinc.ca)

Pathways is a Toronto-based boutique consulting firm that specializes in change management, customized training and organizational development.

### **HumanCentric**

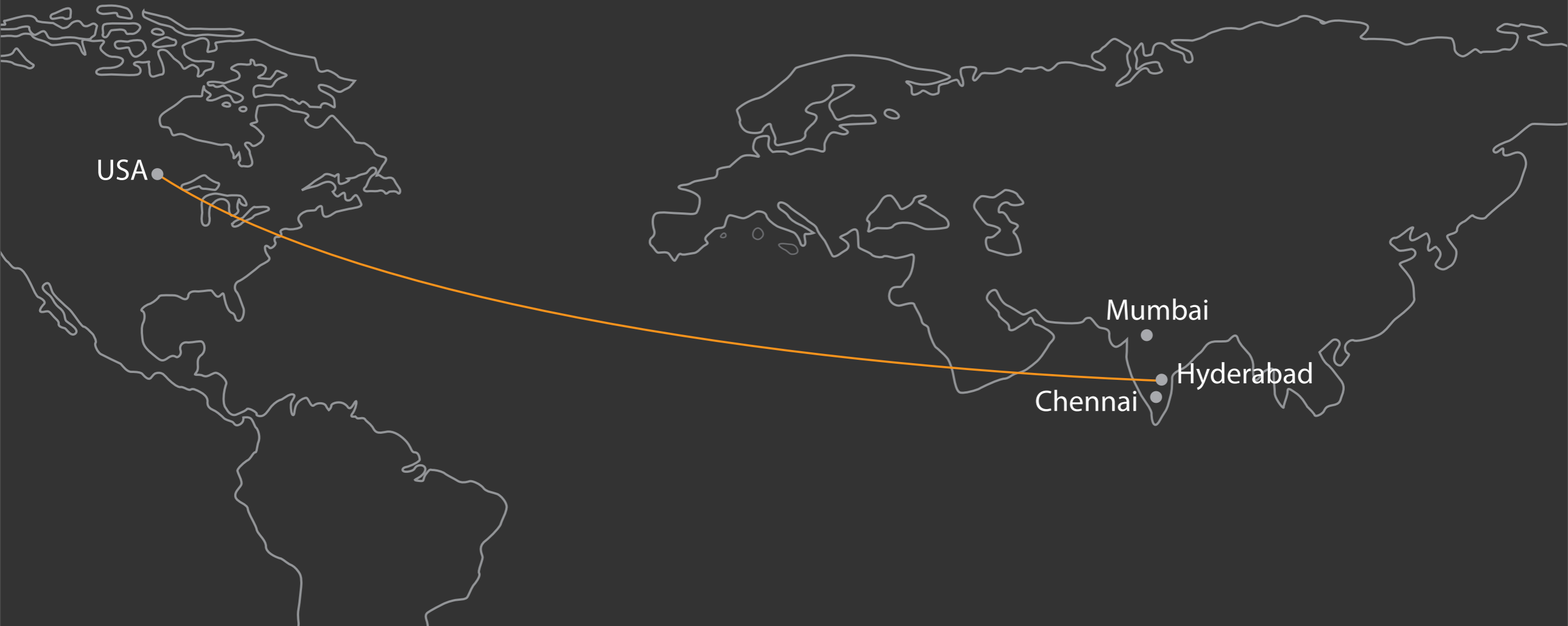
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HumanCentric is an integrated product design firm headquartered in Cary, NC employing a staff of 40 professionals trained and educated in human factors, research, design and engineering.

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